

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*  
SEP28/12 11.30

235 EAST VIRGINIA STREET

TALLAHASSEE, FL 32301

PRDCT	FL CHAM ALL-PLAKON	EST#	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
FR JULIE  
OKD M1  
TTLS RTS  
PLS CFM, THX 9/28

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FLORIDA CHAMBER OF COMMERCE ALLIANE- SCOTT PLAKON

[illegible]

PROGRAM : NEWS  
CON COM1 : 1X PER DAY

3	A	600P-630P	30	\$4,500.00	10/5	10/5	1	FRI	1
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PROGRAM : NEWS  
ORD COM1 : NO EARLY NEWS ON SATURDAY DUE TO FOOTBALL, MAKE GOOD ON FRIDAY.

STATION	MAKEGOOD OFFERS:	MISSED:	M,SA/600P-630P	OCT6	30S	\$4,500.00	(SEP28/12)
M1	OK'D BUY#1			OCT5	30S	\$4,500.00	PLS ADVISE

REF: FRI 7 00E-0304  
CMT: NO EARLY NEWS ON SATURDAY DUE TO FOOTBALL, MAKE GOOD ON FRIDAY.

REP: TEL# 703 528 7800      FAX# 703 528 7880

REP HEADLINE# 6356338      TRF# 334504

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\$\$\$ UNAPPROVED REV #1 \$\$\$      \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						20000.00						
CONTRACT TOTAL												20000.00
TOTAL SPOTS												4

MARKET TOTALS \$51,282      WFTV 39%      WKMG 18%      WESH 28%      WOFL 15%      WKCF 0%      WRBW 0%      CABL 0%

SHARES ESTIMATED\*      WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE